

## Axsy Cloud mPOS for Retail

3 Ways adding Axsy's Cloud mPOS Solution to your enterprise cloud sales, service and inventory systems helps improve and expand your retail experience



### Expand into the field

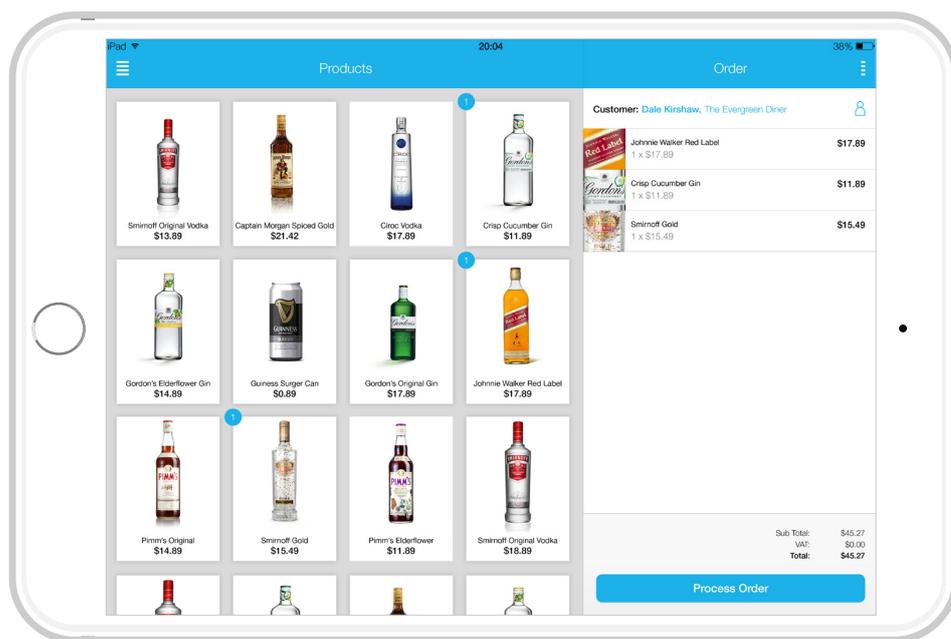
**Move beyond brick-and-mortar and sell directly to your customers in-home and on premise.**

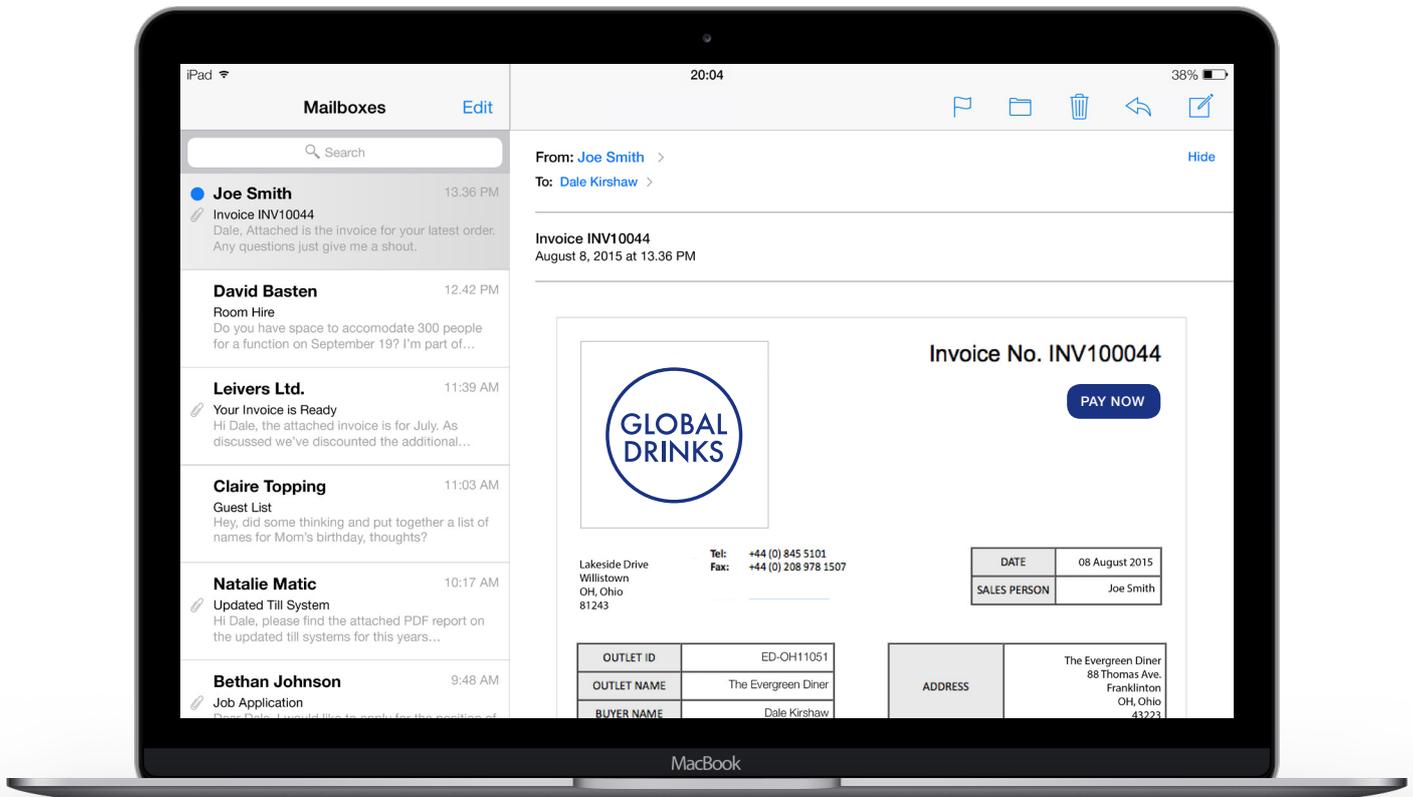
The Axsy Cloud mPOS Solution is designed for mobile, helping you better serve your customers by making it easy to engage with them directly in the field as well as in-store.

Completing transactions with the Axsy app is simple with the ability to accept secure card payments and provide electronic invoicing directly from your mobile device. The Axsy app also ensures you have access to the business data you need to help close sales and better serve clients, such as customers lists, product catalogues, stock control, and order and sales history.

Being mobile-first, our solution addresses the challenges that are unique to working in the field. Our app works fully offline, meaning you can continue to do business even without an internet connection. And, to ensure each employee can use their preferred mobile device, our app is supported on iOS, Android and Windows devices.

With Axsy's Cloud mPOS Solution, it's easy to grow your business by expanding beyond brick-and-mortar and selling directly to your customers in their homes and on premise.





## Deliver an omni-channel experience

Allow customers to easily start their journey online and then complete it in-store.

As retail experiences continue to evolve, it's important to make sure your customers receive a seamless experience whether shopping online, over telephone or in-store. With its ability to integrate with your existing systems-of-records for sales, service and inventory, the Axsy Cloud mPOS solution helps makes omni-channel easy.

Axsy makes order details readily available across channels, so a customer order started

online – or via telephone – can be easily fulfilled in-store and paid for with the Axsy app.

Online profiles and sales history can also be made available via Axsy for use in-store, providing a 360-degree view of a customer and an improved face-to-face experience along with it.

Axsy's Cloud mPOS Solution helps make sure customer and order details don't get lost across your multiple sales channels, making sure your customer journeys are as smooth as possible.



## Enable in-aisle service and checkout

### Better engage with your customers by getting out from behind the counter.

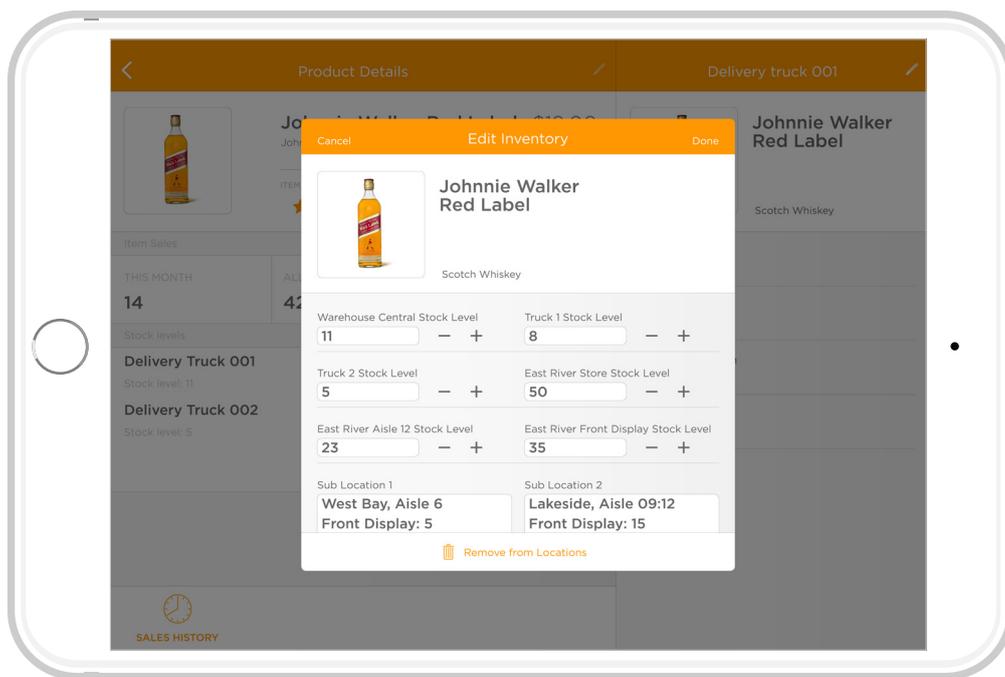
Designed for businesses, but with a consumer-level ease-of-use, the Axsy Cloud mPOS Solution can help re-define the in-store experience for both your customers and your employees.

Equip your retail team with mobile devices and the Axsy app and they can provide customer service on-the-spot with key info at their fingertips, such as catalogues, pricing and stock levels. Empower them to perform in-aisle checkout, reducing the

reliance on queuing and the amount of floor space devoted to traditional cashier lanes.

Axsy also has you covered for those times when a conventional retail POS might still be needed: Simply connect your existing mobile device running the Axsy app to an optional set of hardware – device stand, cash drawer, barcode scanner and printer – and you’re ready to go.

Improve your customer experience by empowering your sales and service reps to engage with customers anywhere in-store with the Axsy Cloud mPOS Solution.



#### Mobile Ready

- Accept card payments and issue electronic invoices from your mobile
- Works even when offline
- Supported on iOS, Android and Windows

#### Omni-Channel Ready

- Integrates with your existing systems-of-record
- Seamlessly start orders online and complete them in-store
- 360-degree views of your customers

#### In-Store Ready

- Improve customer experience with in-aisle service and checkout
- Easily transforms into a conventional POS with optional hardware
- Consumer-level ease-of-use